

# Zachary DeWitz

www.zachdewitz.com



630.901.9101



zjdewitz@yahoo.com



Shorewood, Illinois



## Education

BACHELOR OF ARTS  
Communication  
North Central College  
2001 – 2005

## Community Affiliations

Plainfield Junior Women's Club  
Fundraiser Emcee  
Plainfield, Illinois  
2017-present

St. Baldricks Foundation  
Fundraiser Emcee  
Jamie McGee Elementary School  
Bolingbrook, Illinois  
2015-present

Will County Alzheimer's Assoc.  
Fundraiser Emcee  
Joliet, IL  
2014-present

Will County Humane Society  
Pet of the Week  
Shorewood, Illinois  
2016-present

Help Save Pets-Animal Care Center  
Pet of the Week  
Plainfield/Shorewood, Illinois  
2012-2016

## Professional Profile

As a professional radio personality in the Chicago market for twelve years, I have become well-rounded both on-air and off-air in many aspects of broadcast communications. I've excelled as an on-air personality, traffic and news editor and writer, commercial and imaging producer, and social media manager. I've also been instrumental in guiding some who are new to the industry to success.

## Professional Experience

Morning Show Host, Star 96.7  
Alpha Media—Joliet: September 2012 to March 2018

Within the demographic, I held the highest ratings in Will County for a Morning Show. While maintaining my Morning Show Host duties, I also produced the John Tesh Radio Show, created on-air branding elements for the station, as well as news and traffic for sister stations when needed. These roles required me to:

- Engage listeners while on the air and at station/community events via face-to-face, social media (Facebook, Twitter, Instagram)
- Participate in and promote charity fundraisers
- Create and maintain station, show, and personal social media pages
- Generate compelling demographic-specific content, both on the air and on social media
- Originate and execute entertaining daily contests
- Assist in the creation and facilitation of station promotions
- Gather and edit news reports daily
- Guide new on-air talent in training exercises
- Air check station talent
- Assist Production Department in creation of commercials
- Create all station imaging

Midday Host, Star 96.7  
Alpha Media (formerly Next Media): April 2006 to September 2012

- Maintained entertaining content for listeners during the workday
- Participated in and promote charity fundraisers
- Assisted in the creation and facilitation of station promotions
- Wrote and delivered news and traffic report for the Morning Show
- Assisted Production Department in creation of commercials
- Created all station imaging

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## Professional Skills

On-air Talent – personality, news, traffic, sports

Radio Production and Direction

Proficient in multiple social media platforms

Excellent Public Speaker

## References

Jamie Szynal  
Traffic Producer and Reporter,  
KNX 1070  
Entercom – Los Angeles, CA  
630.291.8165  
jamieistalent@gmail.com

Kevin Wood  
Morning Host, WXRX 104.9  
Midwest Family Broadcasting -  
Rockford  
708.654.1047  
kponair@gmail.com

Lisa Jordan  
Morning Host, Star 96.7  
AlphaMedia – Joliet  
312.909.9971  
Lisa@star967.net

## Related Professional Experience

Internship Coordinator  
AlphaMedia, Star 96.7: September 2012 to March 2018

I provided interns with experience both on-air and off-air related to all aspects of radio broadcasting, including digital platforms. Interns were guided through exercises that demonstrated their understanding and proficiency of how to execute on-air content, production and imaging, and social media platforms such as Facebook, Twitter, Instagram, and Pinterest in a broadcast setting. Coordinator duties included:

- Facilitating on-air training
- Assigning and critiquing assignments
- Providing training and experience at off-site events
- Weekly progress monitoring
- Teaching off-air tasks such as production and voice over
- Explaining the dynamics of social media and branding in a radio setting
  - Listener engagement
  - Promoting station events
  - Promoting station and talent image

